



**S K I J O R**  
C A N A D A

[www.skijorcanada.com](http://www.skijorcanada.com)



**SKIJOR CANADA INVITES YOU TO PARTICIPATE IN THE MOST  
EXCITING WINTER EVENT ALBERTA HAS EVER SEEN**

**A BLISTERING BLEND OF SNOW, SPEED & CHEESE  
GRITTY COWBOYS, GNARLY FREERIDERS, FUR, FRINGE & FASHIONISTAS**

# SKIJORIDUE

**Sat, Feb 3\* 11<sup>am</sup> at The Calgary Polo Club**

in support of

**Prairie Sky Equine Assisted Therapy Association**

\*Weather permitting. Scant snow or below -15, we bump to following weekend\*



## AMENITIES

Clubhouse tent with heaters - Patio with luxe seating, heaters, fire pits - Portable washrooms  
Professional Race Commentator - DJ - Photographers  
Cheese Fondue, Poutine, Bratwurst, Bread. Craft Beers, Signature Cocktails  
Trick riding, snow sport exhibitions, door prize draws throughout the day  
Epic Après Ski Party in The Ranch House

## MEDIA

Skijor Canada Web, Facebook, Instagram, YouTube, Twitter, Snapchat  
Pre-event media day with local reporters and personalities  
Pre-event promo on Western Horse Review Website - Blog - Facebook  
Print coverage in Western Horse Review, Alberta Bits magazines

## 4 EVENTS: \$10,000 Prize money + Trophies

Circuit Race - Timed event. Horseshoe track with obstacles  
Relay Race - Speed event, heats. Straight track, skier swap  
Sprint Race - Speed event, heats. Straight track  
Long Jump - Distance event



# BE A BIG CHEESE

Get that warm, goey feeling from supporting awesome stuff!

## Appenzeller Alpine Sponsor 5,000



- Signage/banners at main gate, on patio and event courses
- Acknowledgement by race commentator and DJ throughout the day and at trophy presentation
- Photographs with winning teams at trophy presentation
- Title sponsor on **Skijorcanada** and **Skijordue** webpages, including priority logo and link placement
- Acknowledgment in social media, (Facebook, Instagram), print, television coverage
- 25 Spectator tickets

## Emmentaler Event Sponsor 2,500



- Signage/banners (supplied by the sponsor) on the course of your event
- Acknowledgement by race commentator and DJ during event and trophy presentation
- Photographs with winning teams at trophy presentation
- Acknowledgment on **Skijordue** webpage, including a prominent logo and link placement
- Acknowledgment in social media, (Facebook, Instagram,) print, television coverage
- 15 Spectator tickets

## Gruyere Gear Sponsor 1,000



- Signage/banners (supplied by the sponsor) on site.
- Acknowledgement by race commentator and DJ
- Acknowledgment on **Skijordue** webpage, including logo and link
- Acknowledgment in social media. (Facebook, Instagram)
- 10 Spectator tickets

## Cheese Slice Supporter 500



- Acknowledgment by race commentator and on **Skijordue** webpage including logo & link
- Acknowledgment in social media. (Facebook, Instagram)
- 5 Spectator tickets



### Skijor Canada

[www.skijorcanada.com](http://www.skijorcanada.com)

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### Prairie Sky Equine Assisted Therapy Association

[www.pseat.ca](http://www.pseat.ca)



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