



SKIJOR
CANADA

www.skijorcanada.com



SKIJOR CANADA INVITES YOU TO PARTICIPATE IN THE MOST
EXCITING WINTER EVENT ALBERTA HAS EVER SEEN

A BLISTERING BLEND OF SNOW, SPEED & CHEESE
GRITTY COWBOYS, GNARLY FREERIDERS, FUR, FRINGE & FASHIONISTAS

SKIJORIDUE

Sat, Feb 3* 11^{am} at The Calgary Polo Club

in support of

Prairie Sky Equine Assisted Therapy Association

Weather permitting. Scant snow or below -15, we bump to following weekend



AMENITIES

Clubhouse tent with heaters - Patio with luxe seating, heaters, fire pits - Portable washrooms
Professional Race Commentator - DJ - Photographers
Cheese Fondue, Poutine, Bratwurst, Bread. Craft Beers, Signature Cocktails
Trick riding, snow sport exhibitions, door prize draws throughout the day
Epic Après Ski Party in The Ranch House

MEDIA

Skijor Canada Web, Facebook, Instagram, YouTube, Twitter, Snapchat
Pre-event media day with local reporters and personalities
Pre-event promo on Western Horse Review Website - Blog - Facebook
Print coverage in Western Horse Review, Alberta Bits magazines

4 EVENTS: \$10,000 Prize money + Trophies

Circuit Race - Timed event. Horseshoe track with obstacles
Relay Race - Speed event, heats. Straight track, skier swap
Sprint Race - Speed event, heats. Straight track
Long Jump - Distance event



BE A BIG CHEESE

Get that warm, goey feeling from supporting awesome stuff!

Appenzeller Alpine Sponsor 5,000



- Signage/banners at main gate, on patio and event courses
- Acknowledgement by race commentator and DJ throughout the day and at trophy presentation
- Photographs with winning teams at trophy presentation
- Title sponsor on **Skijorcanada** and **Skijordue** webpages, including priority logo and link placement
- Acknowledgment in social media, (Facebook, Instagram), print, television coverage
- 25 Spectator tickets

Emmentaler Event Sponsor 2,500



- Signage/banners (supplied by the sponsor) on the course of your event
- Acknowledgement by race commentator and DJ during event and trophy presentation
- Photographs with winning teams at trophy presentation
- Acknowledgment on **Skijordue** webpage, including a prominent logo and link placement
- Acknowledgment in social media, (Facebook, Instagram,) print, television coverage
- 15 Spectator tickets

Gruyere Gear Sponsor 1,000



- Signage/banners (supplied by the sponsor) on site.
- Acknowledgement by race commentator and DJ
- Acknowledgment on **Skijordue** webpage, including logo and link
- Acknowledgment in social media. (Facebook, Instagram)
- 10 Spectator tickets

Cheese Slice Supporter 500



- Acknowledgment by race commentator and on **Skijordue** webpage including logo & link
- Acknowledgment in social media. (Facebook, Instagram)
- 5 Spectator tickets



Skijor Canada

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Sam Mitchell
403.671.3407
sam@skijorcanada.com



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Prairie Sky Equine Assisted Therapy Association

www.pseat.ca



Hannah Friedenberg
hannah@pseat.ca
403-813-2076